

AMERICAN RECREATION COALITION LEGENDS AWARDS

Purpose and Selection Criteria

The American Recreation Coalition annually recognizes one individual from each major recreation-related federal agency during Great Outdoors Month – June – in Washington, D.C. The awards are presented to recognize extraordinary individual efforts that have expanded and enhanced recreational opportunities, connecting people – especially children – and the outdoors, through public/private partnerships, or have increased participation in outdoor recreation and links to the outdoors through innovative programs based upon public/private partnerships. Selection of the agency recipient will be the responsibility of each participating agency. Award criteria include:

- 1) Quantifiable improvements in either:
 - a) recreation opportunities (services and/or facilities); or
 - b) participation in recreation by one or more categories of the American public, especially young people, labeled “non-traditional visitors”Maximum points: 30

- 2) Reliance upon partnerships with for-profit and nonprofit organizations in the private sector.
Maximum points: 30

- 3) Use of creative solutions and programs, and demonstrated efforts to share news of creative solutions within the agency.
Maximum points: 20

- 4) Community support for the work of this individual, as reflected in awards, roles on community boards and committees, etc.
Maximum points: 20

Award winners should be selected by April 15, 2018. Background information on the winners, including a picture, should be submitted to the American Recreation Coalition by May 1, 2018.

The *Legends* Award ceremony will take place during Partners Outdoors 2018 dates (late May or early June) TBA.