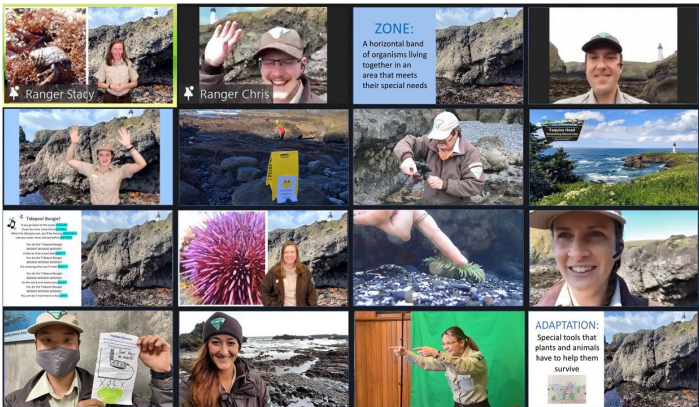




OREGON/WASHINGTON Yaquina Head Outstanding Natural Area

Recreation Fee Program Spending & Accomplishment Highlights 2021

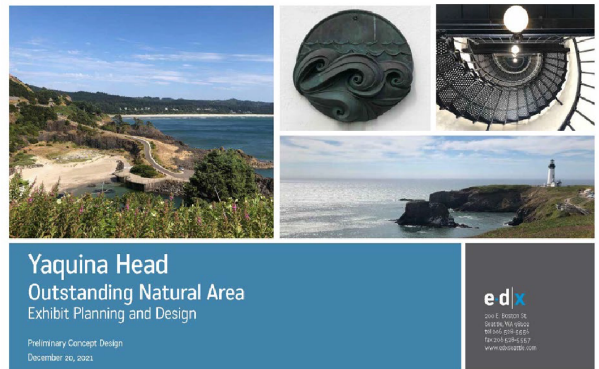
Bringing the Outdoors Virtual



Collage of rangers involved in virtual programs

This was the second year of virtual education programs at Yaquina Head Outstanding Natural Area (YHONA), which built on the positive components from the prior year and an improved understating of virtual technology. These programs directly supported the teachers and school groups whose field trips were canceled due to the pandemic. YHONA reinvested \$22,000 of recreation revenues to support 78 virtual education programs and events for 33 schools that reached 1,443 students.

Reimagining the Interpretive Center



Cover page from draft Exhibit Design Plan

The YHONA Interpretive Center features exhibits for visitors to learn more about the site and its history. The center's original interpretive plan focused on human history while making natural history a secondary theme. YHONA reinvested \$15,000 of recreation revenues for an independent exhibit assessment and then contracted the development of an exhibit design plan with updated interpretive themes. The primary goals of the exhibit updates are to reflect new perspectives and help the site be more inclusive to all visitors

Recreation Fee Dollars

Recreation fee dollars are an investment in outdoor recreation. Current and future generations benefit as 100% of the funds collected are reinvested in the facilities and services that visitors enjoy, use, and value.

They support and enhance:

- Maintenance, repair, and facility enhancement related directly to visitor enjoyment, visitor access, and health and safety
- Interpretation, visitor information, visitor service, visitor needs assessments, and signs
- Habitat restoration directly related to wildlife- dependent recreation that is limited to hunting, fishing, wildlife observation, or photography
- Law enforcement related to public use and recreation Direct operating or capital costs associated with the recreation fee program



Other Accomplishments

- Restoration work in the historic lighthouse’s Work Room.
- Printing and republishing of public handouts, including the brochure and map for the site and resource-specific informational pamphlets.
- Maintenance and repair of visitor convenience facilities such as vault toilets, railings, and signage.
- Repair and purchase new materials for Victorian-era outfits for onsite interpretive programs.
- Ranger-led resource interpretation at the tidepools and lighthouse decks.
- Pandemic mitigation supplies for the public, including face coverings and hand sanitizer, large room air purifiers, and physical barriers.

Vicinity Map



Contacts

Yaquina Head Outstanding Natural Area

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Revenue & Expenditures

FY21 Revenue

Recreation Use Permits (RUPs)	\$440,519.00
Special Recreation Permits (SRPs)	\$662.00
Individual Special Recreation Permits	\$0.00
Interagency Passes	\$114,153.00
Total Recreation Fee Revenue for FY21	\$555,334.00

FY21 Expenditures

Repair & Maintenance	\$58,984.05
Visitor Services	\$454,629.14
Law Enforcement	\$1,200.00
Habitat Restoration	\$33,000.00
Collections/Overhead	\$72,015.37
Total Recreation Fee Expenditures for FY21	\$619,828.56



Planned Activities



Corvallis Youth Crew; revegetation near the lighthouse

- Returning more Interpretive and Education staff to provide in-person, onsite tours, and interpretive events.
- Finishing the restoration of the lighthouse Work Room and rebuilding the fireplace.
- Continuing the successes of the Education Program with virtual and in-person programs.
- Supporting vegetation restoration and continuing to improve coastal meadow habitat.
- Provide ranger-led resource interpretation at the tidepools and lighthouse decks.

FY22 Planned Expenditures

Repair & Maintenance	\$65,000.00
Visitor Services	\$450,000.00
Law Enforcement	\$2,000.00
Habitat Restoration	\$45,000.00
Collections/Overhead	\$45,000.00
Total Recreation Fee Expenditures for FY22	\$607,000.00
FY21 End of Year Carryover	\$57,000.00
FY22 Projected Revenue	\$580,000.00

Connecting with Communities

Yaquina Head ONA continues to offer accessible and inclusive interpretative programs for the general public. During FY2021, many interpretive offerings were migrated to virtual opportunities. In addition to the virtual work in the Education Program, this also included the Victorian Holiday Celebration, where the interpretive team developed an extensive video library with many types of historic-themed programming to replace in-person events.

Yaquina head has a legacy of partnering with the Environment for the Americas nonprofit organization to provide recreation and resource management opportunities to underserved groups through professional internships. The interns support the development of bilingual interpretive materials for the public and school groups and collect valuable research information on nesting seabirds. The pandemic continued to create challenges in the workforce and housing, but the Yaquina Head ONA was still able to support a successful internship opportunity in Fiscal Year 2021.

