

NOMINATION CRITERIA
BUREAU OF LAND MANAGEMENT (BLM)
PUBLIC LANDS PARTNERSHIP EXCELLENCE AWARD

PURPOSE – This award recognizes the accomplishments and contributions of interpretive associations (IAs) and friends groups that have made a significant contribution to the BLM’s interpretive, environmental education, or public outreach programs. It was created to stimulate and reward creative partnerships.

ELIGIBILITY – Any IA or friends group that has a formal agreement with the BLM.

DEFINITIONS –

Interpretive associations (IAs), formerly referred to as “cooperating associations,” are private, non-profit corporations working in partnership with the Bureau of Land Management under assistance agreements. IAs are specifically established to support government agencies’ interpretive and education programs through the establishment of sales areas in government facilities. An IA’s close relationship with interpretive contractors and printers helps the BLM produce high-quality, award winning interpretive, educational, and outreach programs and products.

Friends groups may be organized for diverse reasons. The friends groups that are eligible for this award must have a formal agreement with the BLM and provide support to the BLM’s interpretive and/or environmental education programs.

NOMINATION PACKAGES - The nomination package should include the following:

- nominee’s name, address, and phone number
- BLM contact’s name, address, and phone number
- full narrative justification, not to exceed three single-spaced, typed pages, which addresses the nomination criteria outlined below.

The narrative should be able to stand by itself. Four copies of any additional backup materials should be included with the nomination narrative.

NOMINATION CRITERIA

1. The partnership has enhanced the public’s awareness of public lands cultural and natural resources and increased the public’s understanding of how these resources relate to their lives.
2. The partnership has helped the BLM accomplish projects which it would not have been able to do without the partnership.
3. The partnership has strengthened and increased the Bureau’s ability to provide good customer service and serve a diverse audience.

4. The products produced as a result of the partnership are of excellent quality.
5. The partnership has increased community involvement in and understanding of the BLM's programs.

NOMINATION PROCESS

Each application package will be forwarded to a selection committee. One winner will be selected.

The award recipient will be recognized at an awards ceremony held during the Association of Partners for Public Lands (APPL) Annual Convention. Further details will be provided to the winner via the winner's BLM contact.